



Completing a Degree in Geography:

More than just a destination.



Leigh Marquess, Career Counselor
UNCG Career Services Center

When It Comes to Your Career Goals

Career Services Can Help You:



We offer services for every step of the way —



How are Services Provided?

Appointments

Drop-ins

CSC Library

CSC Website

Workshops

Events

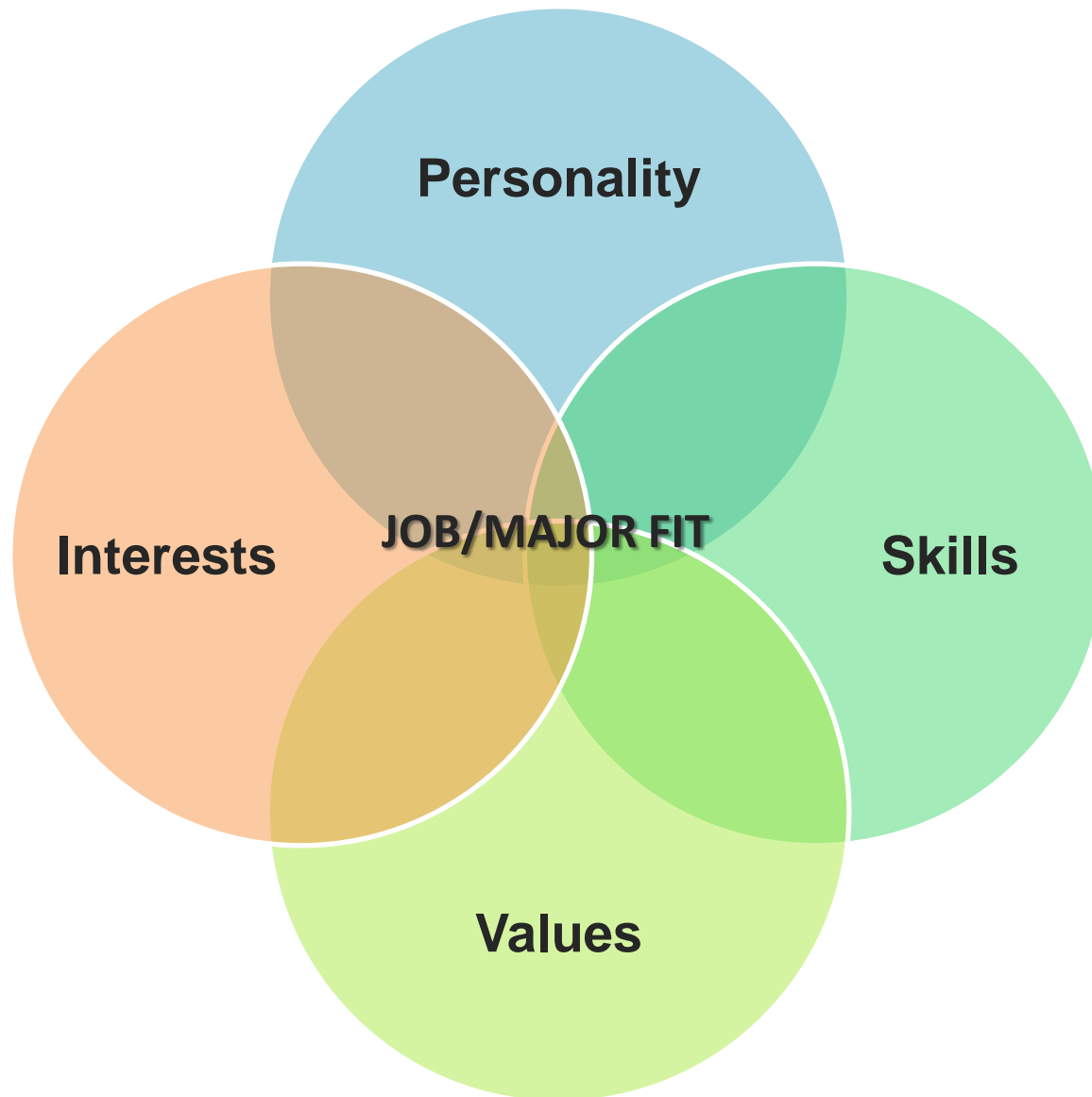




Identifying Your Career Goals

Assess Yourself, Explore Options, Define Goals

Assessing Yourself



How can the CSC help?

Meet with a Career
Counselor

Attend Workshops

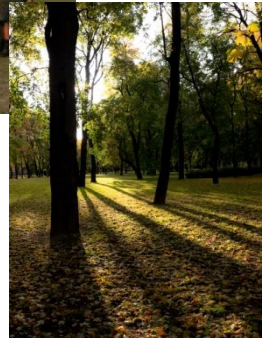
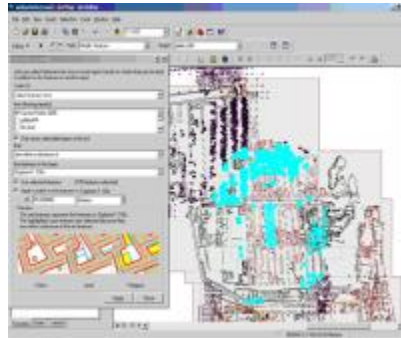
Complete an
Assessment

BENEFITS

- Clarify/Identify Skills, Interests, Work Values and Preferences
- Learn and Explore Possible Career Choices
- Identify Strengths and Areas for Improvement

Explore Career Options

Geographic Information Systems (GIS) Specialist



Park Service

Planner

- *Environmental*
- *Urban*
- *Transportation*



Climatologist



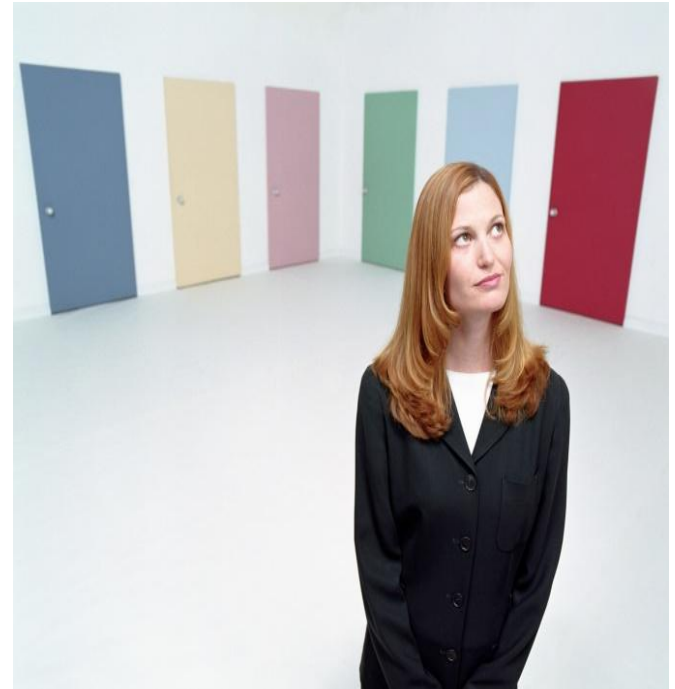
Explore Career Options

- What can I do with a major in.....
- CSC Library
- O*Net/Occupational Outlook Handbook
- Faculty
- Informational Interviews
- Job Shadowing



Make Decisions

- Narrow down careers of interest
- Decide on careers to pursue





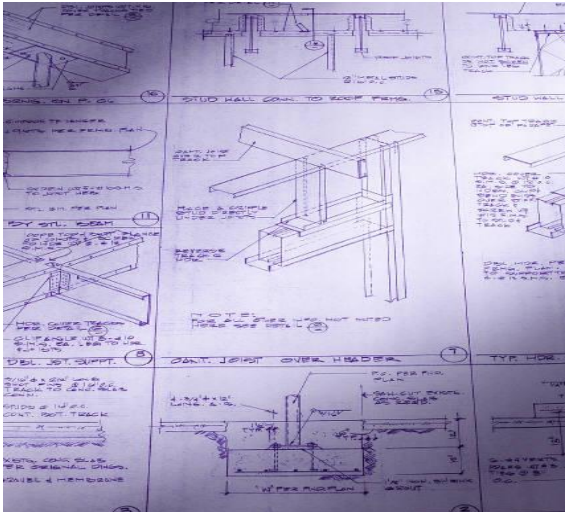
Plan & Prepare to Achieve Your Goals

Action Plan, Marketing Materials, Professional Skills

Create a Career Action Plan



- Increase understanding about your career options and field of interest
- Gain experience and skills
- Expand your network
- Prepare résumés, cover letters, and hone interviewing skills
- Develop general professional skills

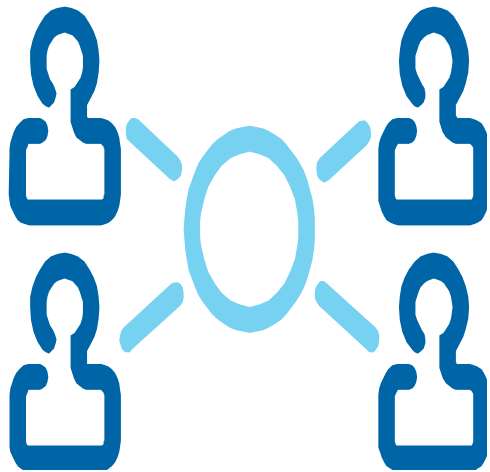


Increase Understanding & Gain Experience

- Research Careers
- Info Interviews
- Job Shadowing
- Volunteering
- Internships
- Part-Time Jobs
- Coursework
- Undergraduate Research
- Student Organizations
- Professional Organizations
- Conferences/
Professional Training

What percentage of
jobs are found
through networks?

80-85%

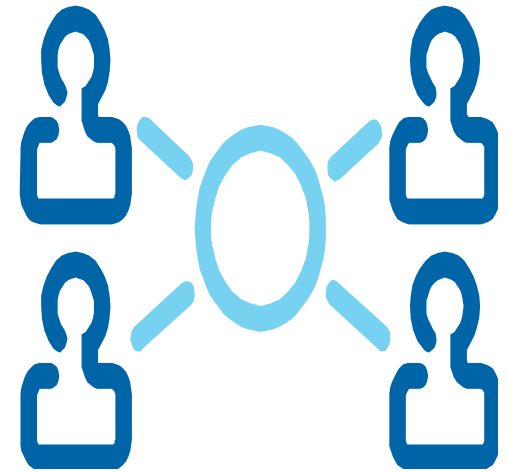


NETWORKING

- Valuable info and career advice
- Steer you toward opportunities
- Provide referrals
- Provide recommendations
- Power to hire you
- **Schmooza Palooza, October 18**

Expanding Your Network

- Informational interviews
- Career or job fairs
- Internships
- Volunteer opportunities
- Professional associations
- Conferences/professional training
- Alumni associations



Résumés & Cover Letters

- To get an interview!
- The employer is the customer and your resume is your brochure
- Less than 30 seconds to make a first impression
- Should reflect your **skills, experience, and accomplishments** that **show the employer your value**
- **Resume Workshop**

Interview Prep

- Mock Interviews
 - Practice makes perfect...or something close to it
 - Receive valuable feedback
- Other Options
 - Meet one-on-one to discuss types of interviews and strategies to be more successful

Professional Etiquette



Etiquette Dinner



Schmooza Palooza



Navigating the Career Fair



Take Action to Achieve Your Goals

Find an Internship, Look for a Job, Apply to Grad School

Internships

- Gain experience/strengthen skills
 - Build your résumé
 - Expand your network
 - Try out a career field/environment
 - Learn areas for improvement
-
- **SpartanCareers**
 - **Career Fairs**
 - **Internships 101 Workshop**
 - **How to Navigate a Career Fair Workshop**



Job Search

- SpartanCareers
- CareerShift
- Career Fairs
- Part-Time Job Fair
- Summer Job Fair



- **Job Search Cram Session Workshop**
- **How to Navigate a Career Fair Workshop**

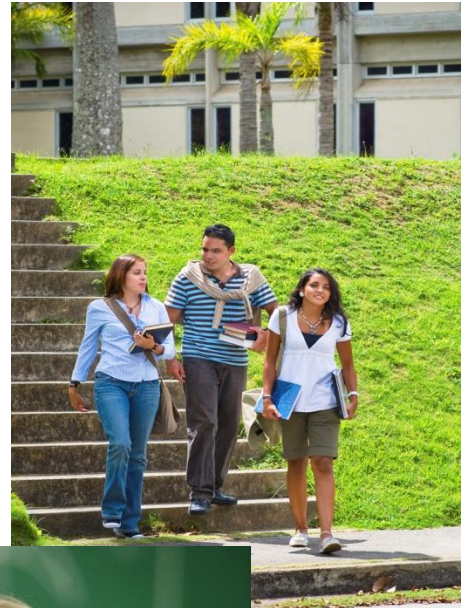
Federal Employment/Student Programs

- Workshops
 - Annenburg Speaker
 - Federal Government Programs
 - Writing Federal Résumés



Applying to Graduate School

- Workshops
 - Applying to Graduate School
 - Writing an Admissions Essay



Visit us at:

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www.uncg.edu/csc



Drop-in Hours: Monday-Friday, 2-4 pm
15-minute session for brief questions

Find us online at :

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Twitter: UNCGCareer

LinkedIn: UNCG Career Services



Questions

